

# Xiaoming Zhang

UX Designer | Interaction Designer | Product Designer | UX Researcher | Service Designer  
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## Education

### Savannah College of Art and Design (SCAD)

Expected Mar 2027

M.F.A. in User Experience Design | Savannah, GA | GPA: 3.9 / 4.0

### Hubei University of Technology

Sep 2018 - Jun 2022

B.F.A. in Product Design | Wuhan, China | GPA: 3.7 / 4.0

## Experience

### DramaRemix | UX / UI Design Intern

Jun 2026 - Sep 2026

#### Internship

- Designed app interfaces and UI guidelines for an interactive short-drama and AI creation app; collaborated with product and engineering to implement the designs for launch.
- Moderated usability testing with 15 participants to identify task barriers and prioritize design changes.
- Redesigned the creation flow with guided steps and generation feedback; usability testing showed users could complete the creation task within 2 minutes.
- Delivered the first post-launch Personal Center redesign, prioritizing creation tools and helping creators track their work and earnings.

### Deloitte | UX Researcher / Service Design Lead

Jan 2025 - Mar 2025

#### Sponsored Project

- Conducted 20+ user interviews for a financial infrastructure project and synthesized findings into problem statements and design opportunities.
- Created interaction models and high-fidelity prototypes to explain proposed workflows to Deloitte stakeholders and local business owners.

### The Nature Conservancy Georgia | UX Researcher

Sep 2024 - Dec 2024

#### Sponsored Project

- Used 100+ surveys, 14 user interviews, and 3 cultural probes to understand public awareness of and barriers to engagement with local conservation.
- Translated research findings into communication concepts and recommendations for web, email, social media, and print.

## Skills

**Design:** Interaction design, user flows, information architecture, high-fidelity prototyping, UI components, visual design, design system foundations

**Research:** User interviews, moderated usability testing, research synthesis, journey mapping, service blueprinting, heuristic evaluation

**Tools:** Figma, FigJam, Sketch, Framer, Photoshop, Illustrator, InDesign

**AI & Prototyping:** Claude, Codex, Figma Make, Prompt Engineering, AI-Assisted Design

**Languages:** English (Fluent), Mandarin Chinese (Native)

## Awards

The Rookies 2026 - Finalist

Indigo Design Award 2026 - Silver

International Design Awards (IDA) - Honorable Mention